

ISAAC MACHON

Toledo, OH

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EDUCATION

The University of Toledo

September 2022 – May 2025

B.A Media Communication, Minor Marketing

WXUT 88.3 FM Toledo's Student Radio Station (Multimedia Director)

WORK EXPERIENCE

Walleye/Mud Hens, Toledo, OH

Nov 2024 - Present

Replay Operator

- Operate MIRA replay and Audio systems for live broadcast events
- Generate packages/playlists, create commercial roll-outs, and play scripted videos in accordance to Producer or Director
- Maintain focus and adapt in a fast-paced live event setting
- Ensure key moments and highlights are cataloged and exported post-game for external uses

University of Toledo, Toledo, OH

April – December 2024

Digital Content Intern

- Conceptualize, Record, and Edit a wide range of video content short-form, long-form, and branded
- Led and facilitated interviews with students, faculty, and administrators, ensuring continuity, clarity, and adherence to brand messaging.
- Developed a Student Social Media Ambassador program of 30+ students
- Obtained 230,000+ views and 500+ followers on both Instagram and TikTok within 5 months
- Executed media strategies across multiple mediums to achieve desired brand goals

ESPN+/ESPN 3, Toledo, OH

2023 - Present

Camera/Replay Operator

- Operate cameras by maintaining proper focus, framing, and shot composition
- Set up and strike audio, camera equipment, and cables under time constraints
- Worked and communicated with crews of 4-16 during entire production processes
- 300+ hours shooting for over 40 productions, including Baseball, Volleyball, Basketball, and Football
- Managed and execute in-game replays, commercial roll-outs, tag plays during live play

Bensell Greenhouse, Toledo, OH

2020 – Present

Media Manager

- Shoot and edit social content for YouTube and Instagram
- Design and create thumbnails
- Obtained 1,000+ subscribers and 250,000 views for the channel over a year
- Maintained channels and community interaction

ADDITIONAL SKILLS

- Effective communication across diverse professional levels, adapting messaging to students, faculty, and senior leadership to ensure clarity and alignment.
- Adaptable, quickly obtain proficiency in new roles or situations, and consistently take initiative to expand knowledge and skills.
- Skilled problem-solver, excelling under time constraints and limited resources to deliver optimal results.

Hardware: Video Cameras (Sony, Panasonic, Canon), PTZ, Audio consoles, MIRA, TriCaster, Ross Switcher

Software: FinalCut Pro, Adobe Premier, After Effects, Photoshop, Canva, Microsoft Word, CapCut,