

# ISAAC MACHON

Toledo, OH

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## EDUCATION

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### **The University of Toledo**

September 2022 – May 2025

B.A Media Communication, Minor Marketing

WXUT 88.3 FM Toledo's Student Radio Station (Multimedia Director)

## WORK EXPERIENCE

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### **Walleye/Mud Hens, Toledo, OH**

Nov 2024 - Present

Replay Operator

- Operate MIRA replay and Audio systems for live Baseball and Hockey broadcast events
- Generate packages/playlists, commercial roll-outs, and Live Replays; Play scripted videos in accordance with the Producer or Director
- Maintain focus and adapt in a fast-paced live event setting; troubleshoot technical and workflow issues
- Ensure key moments and highlights are cataloged and exported post-game for external uses

### **University of Toledo, Toledo, OH**

April – December 2024

Digital Content Specialist

- Conceptualize, Record, and Edit a wide range of video content short-form, long-form, and branded
- Led and facilitated interviews with students, faculty, and administrators, ensuring continuity, clarity, and adherence to brand messaging.
- Developed a Student Social Media Ambassador program of 30+ students
- Obtained 530,000+ views and 500+ followers on both Instagram and TikTok within 5 months
- Executed media strategies across multiple mediums to achieve desired brand goals

### **ESPN+/ESPN 3, Toledo, OH**

2023 - 2025

Replay Operator

- Operated server-based replay systems (MIRA & 3PLAY) during live collegiate broadcasts, identifying key moments and executing rapid turnaround replays in coordination with the Show Director.
- Worked and communicated with crews of 4-16 during the entire production processes
- 300+ hours operating for over 200 productions, including Baseball, Volleyball, Basketball, Football, and Golf
- Recognize and identify key moments, follow the storylines of game production, and create content with minimal direction

### **BBP (Bentley Broadcast Productions) & CVM,**

2025 – Present

Replay Operator

- Operate 3Play and MIRA replay systems for ESPN productions, executing replays, building packages, and rollouts with minimal direction
- Follow game flow and anticipate replay opportunities to enhance broadcast storytelling
- Organize and archive media for postgame and MELT purposes

## ADDITIONAL SKILLS

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- Adaptable, quickly obtain proficiency in new roles or situations, and consistently take initiative to expand knowledge and skills.
- Skilled problem-solver, excelling under time constraints and limited resources to deliver optimal results.

**Hardware:** Video Cameras (Sony, Panasonic, Canon), PTZ, Audio consoles, MIRA, TriCaster, Ross Switcher

**Software:** FinalCut Pro, Adobe Premier, After Effects, Photoshop, Canva, Microsoft Word, CapCut,